

What is an ASME EFx®?

Much like an E-Fest, an EFx is made up of similar components, but a shorter duration. ASME EFx[®] events provide a forum for students and early career engineers to share technical programming, career and professional development content, social and networking activities and much more.

What are the selection criteria?

ASME EFx[®] events are approved via applications submitted by universities, ASME Divisions, ASME Sections, and ASME Committees throughout the world. The ASME Program Management Team will review and approve applications.

Specific criteria that support the acceptance of an application include but are not limited to:

- Local resourcing to plan & support the EFx event
- University/Faculty/industry support
- Modest budget for the event
- Target audience & expected size of the event
- Suggested schedule of activities:
 - Networking activities
 - Impromptu competitions/ASME competitions (subject to strict approval)
 - Educational/technical sessions
 - Career/professional development Sessions
 - ASME-focused sessions (i.e., membership, volunteer opportunities, etc.)
- Collaboration with local ASME units/ASME student sections/Industry including sponsorship opportunities.

Host Institute Responsibilities

As hosts of an ASME EFx[®], you and your team (in collaboration with ASME staff) lead the program elements and together create an engaging event experience. These may include, but are not limited to the following digital/virtual elements:

Event Date & Duration: EFx events should typically be hosted on a Friday or Saturday and should not conflict with dates associated with potential ASME events, major holidays, or normal class schedule. The duration should be $1 - 1 \frac{1}{2}$ days maximum.

Program Agenda & Elements: All EFx agendas are reviewed and approved in advance of being posted on-line and in advance of any speaker invitations being extended.

Event Branding: After the event is approved, the host/organizers will be provided with an EFx toolkit that will include an EFx logo, brand usage guidelines and other pertinent items.

Marketing: ASME EFx[®] organizers are responsible for marketing the event to potential attendees via their institute's resources. Marketing campaigns and schedules may be developed and shared with the ASME Program Management Team for approval.

Event Staffing: Student lead volunteers and faculty leads should be identified in your EFx application. Volunteers to help manage all event logistics prior to and during are critical for the execution of an EFx.

Support from ASME

Once approved, the ASME Program Management team will provide the following support for your EFx event:

- Event website
- Event registration
- Branding and Guidelines
- Event Day Support (support to be determined)
- Modest financial support

Got questions? Contact <u>ASMEEFx@asme.org</u>