



## What is an ASME Digital EFX?

Much like an E-Fest, a Digital EFX is made up of similar components, but a shorter duration. ASME Digital EFX events provide a forum for students and early career engineers to share technical programming, career and professional development content, social and networking activities and much more.

## What are the selection criteria?

ASME Digital EFX events are approved via applications submitted by universities, ASME Divisions, ASME Sections, and ASME Committees throughout the world. The ASME Program Management Team will review and approve applications.

Specific criteria that support the acceptance of an application include but are not limited to:

- Local resourcing to plan & support the Digital EFX event
- University/Faculty/industry support
- Modest budget for the event
- Target audience & expected size of the event
- Suggested schedule of activities:
  - Networking activities
  - Impromptu competitions
  - Educational/technical sessions
  - Career/professional development Sessions
  - ASME-focused sessions (i.e., membership, volunteer opportunities, etc.)
- Collaboration with local ASME units/ASME student sections/Industry including sponsorship opportunities.

## Host Institute Responsibilities

As hosts of an ASME Digital EFX, you and your team lead the program elements and together create an engaging event experience. These may include, but are not limited to the following digital/virtual elements:

**Event Date & Duration:** Digital EFX events should typically be hosted on a Friday or Saturday and should not conflict with dates associated with potential ASME events, major holidays, or normal class schedule. The duration should be 3 to 4 hours.

**Program Agenda & Elements:** All Digital EFX agendas are reviewed and approved in advance of being posted on-line and in advance of any speaker invitations being extended.

**Event Branding:** After the event is approved, the host/organizers will be provided with an EFX logo, brand usage guidelines and other pertinent items.

**Marketing:** ASME Digital EFX organizers are responsible for marketing the event to potential attendees via their institute's resources. Marketing campaigns and schedules may be developed and shared with the ASME Program Management Team for approval.

**Event Staffing:** Student lead volunteers and faculty leads should be identified in your Digital EFX applications. Volunteers to help manage all event logistics prior to and during are critical for the execution of a Digital EFX.

## Support from ASME

Once approved, the ASME Program Management team will provide the following support for your Digital EFX event:

- Virtual Event Platform (Zoom)
- Event Registration Page (via Zoom)
- Event Webpage
- Branding and Guidelines
- Event Day Support
- Event Review Support

Got Questions? Contact [ASMEEFX@asme.org](mailto:ASMEEFX@asme.org)