



# 2022 ASME Elevator Pitch Competition

## Rules & Guidelines for ASME E-Fests®

**ATTENTION E-FESTERS! Please read this important announcement about  
ASME E-Fests® in 2021 & 2022**

ASME E-Fest Digital (March 25-26, 2022) and affiliated competitions will NOT be held in-person. They will continue to be virtual for academic year '21-'22.

ASME will be hosting a series of year-long digital events including a E-Fest Careers 2021 (November 13), competition "how to" webinars and much more. Please visit <http://efests.asme.org> for more details.

***Please read and follow all information below to create a valid Elevator Pitch entry for the competition.***

What is an Elevator Pitch?

An elevator pitch of 90 seconds or less is intended to "sell" your ideas and skillset to a potential employer, decision maker, or influencer. You only need to provide enough details during the presentation to entice your audience to meet with you again for a more detailed conversation. In other words, you want to compel the audience to bring you back for a further conversation.

1. Competition Type
  - a. This is an "individual" (not a team) competition.
  - b. The competition will be held as part of ASME E-Fest Digital 2022 (a fully digital event)
  
2. Competitors
  - a. Must be registered for ASME E-Fest Digital AND registered for the competition.
  - b. Must be enrolled as a full-time or part-time **undergraduate or graduate** student (including Community College students) in any engineering program of study at their school. Any individual that is currently a full-time student, enrolled for the next upcoming semester/quarter, or has been enrolled for the previous semester/quarter, but graduated no earlier than six months prior to the competition date, is eligible to fully participate in the competition.

3. Presentation of your Elevator Pitch will be live via Zoom in TWO rounds (preliminary round and FINAL round).
4. Round 1 (Preliminary/Elimination Round - via Zoom) digital pitches will occur on **MARCH 12, 2022**. Exact schedule will be determined in early March. The preliminary round will be open to all that register.
  - a. Competitors will be given the challenge statement on **March 9<sup>th</sup>** just prior to their scheduled presentation slot
  - b. Judges will select TEN finalists to compete in the finals taking place on Friday, March 25, 2022. Exact schedule will be determined upon completion of the preliminary round.
  - c. All competitors will be required to complete and sign an ASME Speaker Release Form for Round 1 (details will be provided after competition registration)
5. FINAL Round (via Zoom) – TEN finalists will be invited to compete in the final round on Friday March 25, 2022.
  - a. Competitors will be given the challenge statement (different than the preliminary round statement) on Friday, March 25<sup>th</sup> just prior to their scheduled presentation slot.
  - b. All competitors will be required to complete and sign an ASME Speaker Release Form for the Finals (details will be provided upon selection to the final round)
6. Pitch format and length
  - a. Competitors must announce their Name, Grade, Engineering Major and College / University at the beginning of their pitch.
    - i. Example: “Hello. My name is Sally Smith. I am a senior mechanical engineering major at X University”
  - b. Competitors must present in English
  - c. **Pitch may not exceed 90 seconds**
  - d. PowerPoint Slides are **not** permitted
  - e. Props and notes are **not** permitted
  - f. Questions and Answers are **not** permitted
7. Judging Criteria:
  - a. Approximately 3-5 judges will evaluate each Elevator Pitch round
  - b. Each judge will use a predetermined / uniform scoresheet
  - c. Preliminary round winners will be announced within 48 hours of this round and will be invited to compete at the finals during E-Fest Digital
  - d. Winners of the final round will be announced at the E-Fest Digital
  - e. Judging Criteria includes but is not limited to:
    - i. Answering the “Challenge Statement”
    - ii. Keeping on time (you will be penalized if you go over 90 seconds)
    - iii. Speaking Ability
    - iv. Creativity
    - v. Power of Persuasion

8. Prizes & Winners

- 1<sup>st</sup> Place - \$500.00
- 2<sup>nd</sup> Place - \$300.00
- 3<sup>rd</sup> Place - \$150.00
- Elevator Pitch competition winners will be announced during E-Fest Digital on Saturday, March 26, 2022 during the awards ceremony.

**Questions?**

If you have questions about the Elevator Pitch rules, email [efests@asme.org](mailto:efests@asme.org)